



"Why is MY Program Not As Successful as Everyone Else's Around ME?"

Dr. Dale Lonis

Sponsored by CADME, Music Conference Alberta

and

Music Mentors International



"Why is MY Program Not As Successful as Everyone Else's Around ME?"

Why?

Perhaps it is not about you

So . . .

Let's Review



"You CAN be a Prophet in Your Own Land"

Advocacy Every Day

- Key Messages
- “Know your stuff, know who you are stuffing and stuff ‘em” (John Paynter)



"You CAN be a Prophet in Your Own Land"

How will you measure success?

- Extrinsic vs Intrinsic
- Shared Values
- Numbers
- Excellence



"You CAN be a Prophet in Your Own Land"

SUCCESS = Shared Values + Shared Goals

Built on Trust

TO BE SUCCESSFUL YOU MUST BE SUCCESSFUL



“Killing me Softly with Your Song”

1. Start with your goal in mind

**2. Success in your program is a combination of
Philosophy, Psychology, Pedagogy
and
ADVOCACY**



“Killing me Softly with Your Song”

Create Cognitive Conflict

What?

Create Creative Conflict

What if?

Encourage Ownership

What's next?



“Killing me Softly with Your Song”

Benjamin Bloom

Think – Feel – Do
Seduce - Drill the Skill – Create

Jerome Bruner

Spiral Curriculum



“Killing me Softly with Your Song”

The Four Stages of Rehearsal

Seduce

Drill the Skill

Create the Beauty

Set Expectations



"Why is MY Program Not As Successful as Everyone Else's Around ME?"

Could it be because you have not built a culture of trust?

So . . .

How do you build a culture of trust?



How do you build a culture of trust?

Consistency

Safe and Supportive Environment

Respect

Shared Values



How do you build a culture of trust?

From the students' perspective:

Does everyone have my back?

- in the room
- outside the room

Do I have everyone else's back?

- in the room
- outside the room



How do you build a culture of trust?

Do your students believe that YOU have their back?

Do your administrators believe YOU have their backs?

Do YOU believe that everyone has YOUR back?



It is not about you. . .
It is bigger than that. . .

Music is a catalyst for Social Justice.
A better world can start in your room.

And Social Justice is a catalyst for creating
beauty in your music room.



Albert Einstein

**“Try not to be a *person* of success
but rather
a *person* of value.”**



THANK YOU

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